

The Singaporean Pride Guide 2025

Helping you create fabulous Pride events.

Singapore saw the passing of its first anti-discrimination act in Jan 2025. Unfortunately, it is one that excludes SOGIE as a protected characteristic. We said in 2024 that there's a sh*tload of work to be done for inclusion - and that proved it. Here's more help as you organise your Pride events to grow more empathy in diversity. True inclusivity includes everyone!

The importance of Allyship

Allyship is actively supporting and advocating for marginalised or underrepresented groups, when you are not part of the group yourself. Allyship is critically needed to amplify LGBTQ+ voices and advocating for the removal of systemic barriers for a more inclusive society.



What type of Pride events should I hold at my company?

The types of Pride events that best suit your company would depend on the stage of allyship your company is in. If you do not have a Pride ERG, consider starting with some of the suggested events in Level 1.

What are ERGs?

ERGs, or Employee Resource Groups, are voluntary communities in companies led by employees, offering support, networking, and advocacy for individuals with shared identities, backgrounds, or interests. They are also called Business Resource Groups (BRGs), affinity or interest groups.

1 Aware

The objective is to grow awareness in your colleagues of the challenges facing the LGBTQ+ community. To progress to the next level, you need to find more allies to expand positive inclusion in your workplace!



#1

LGBTQ+ Panel

Hold an informal dialogue with an external panel of 2-3 individuals to discuss the challenges they have faced growing up.

#2

Attend an External Event

There are many local events that are LGBTQ+ run or holds LGBTQ+ content. We provide the key event platforms at the end of this toolkit.

#3

LGBTQ+ Books or Movies

Organise a book or movie event! We have a Uniquely Singapore list further down in this toolkit! You could even invite the producer or author to discuss their work.

2 Action

The objective in Level 2 is to encourage people to put their allyship into action at the workplace. Examples of this include asking for and respecting pronouns, using allyship badges and more.



#1 Inspirational Speaker for Fireside Chats

Invite an external speaker from an LGBTQ+ organisation to share personal stories of discrimination and resilience. Alternatively, you could invite an ally who has chosen love over societal approval. Remember to ask your speakers for tips on fostering inclusion!

#2 Closed Door Story Sharing

If you have colleagues who are open to sharing, organise a closed door sharing of your personal experiences. If it feels odd, invite another LGBTQ+ colleague to share. Limit attendees to no more than ten people to maintain intimacy. Set ground rules to ensure everyone listens with open hearts and minds. This format often reveals that many challenges faced by LGBTQ+ individuals are not encountered by cis and straight persons, fostering a supportive and safe environment.

#3 LGBTQ+ Panel, Upgraded

Singaporeans are concerned about upgrading our flats, upgrading our skills, so you need to upgrade your panel as well for Level 2! Involving internal speakers can be very impactful, as colleagues realise the inequalities affecting someone they know, prompting more supportive actions in the workplace.

3 Commit



The goal of Level 3 is to transition allies from convenient to committed actions - those that are regular and planned. Examples include ensuring ERGs have a regular engagement programme or consistently supporting LGBTQ+ organisations and freelancers.

#1 Allyship Talks & Training

Moving into committed action requires a deep cognisance of one's privilege and the realisation that one can make a difference. Advocates, activists and individuals who have faced systemic inequalities make excellent speakers.

#2 Sensitisation Training

This activity educates straight and cis individuals about the range of biases and inequalities experienced by the LGBTQ+ community. Organisations like Oogachaga, TransgenderSG and the T Project conduct allyship and sensitisation trainings.

#3 Celebrate Queer Joy

Due to the social discrimination faced by the community, many find authentic expression through creative forms. Celebrate queer joy by inviting drag queens or kings to perform at your company, or by organising an LGBTQ+ trivia event.

4 Champion



This level does not require heroic deeds, but it does require the courage to make unpopular choices and take some risks. Examples include a Senior Vice President who takes up the responsibility as an ERG sponsor, or a colleague who speaks up against an inappropriate joke. At this level, LGBTQ+ inclusion should be an integral part of your company DE&I efforts, supported by management.

Examples of Champions

#1

Companies that recognise LGBTQ+ as a protected characteristic against discrimination. They ensure management support and equality of benefits, actively preventing discrimination against LGBTQ+ individuals.

#2

ERGs that consistently supports or partners with external LGBTQ+ organisations, enhancing community engagement and visibility.

#3

Individuals who lead LGBTQ+ organisations in significant and subtle ways, or those who are part of SAFE, Singapore's LGBTQ+ allyship organisation.

Event Decor

Any Pride event is a celebration!
A little decor goes a long way. Here's some ideas:

- Large & small flags, and display it properly.
- Balloons - butt heart-shaped ones
- Bunting
- Pride tableware
- Pride centrepiece
- Allyship and Pronouns badges
- ERG swag such as stickers or lanyards
- For online events, Pride backgrounds
- Pride signature templates with pronouns

Polaroid cameras are available for rent at okb.sg.

Food & Drinks

Here are Queer and allied owned providers:

Able Bagel | [Website](#)



Amici Events and Catering | [Website](#)

Beastly Girls | [Instagram](#)



Bob the Baker Boy | [Website](#)



Jem Cocktails - gay-owned bespoke cocktails. | [Website](#)

Nonya Queer | [Instagram](#)

Smol bakery - You know 'em from the flag incident. | [Website](#)

The Proofing Ground - for trans-owned startup. | [Website](#)

Pride Merchandise

Buying merchandise from the right providers is a form of allyship. Head over to:

Prout - lesbian mums-owned | [Website](#)

Heckin' Unicorn - queer designer owned | [Website](#)

misocrafty.sg | [Website](#)

Checklist for organising your own firesides and other Queer inclusion resources:



Singapore Movies



Hold a movie screening of LGBTQ+ themed movies from Singapore's LGBTQ+ community. Here is our pick from our homegrown talents:

- Bugis Street (1995) Yonfan
- Be with Me (2005) Eric Khoo
- Solos (2007) Kan Lume / Loo Zihan
- Some Women (2021) Quen Wong

You can book [**The Projector**](#) for a private screening. Contact: hire@theprojector.sg

Queer archivist Roy Tan has created a comprehensive list of movies. Scan the QR Code to access the article:



We managed to catch Wild Rice director and filmmaker Glen Goei to share his personal selection of local movies. "LOOK AT ME is inspired by true events, is a well made film with great performances and about a contradiction in religion: on the one hand preaching an all-encompassing love and on the other, condemning fellow human beings who love people of the same sex. I hope more Singaporeans get to see this film because it was banned here and never had a public screening, even though it holds up a mirror to what is the reality in our country. It is available on Amazon Prime (non-Singapore accounts).

TANJONG RHU is an important historical document based on true events on a police entrapment conducted in 1993 when 12 people were convicted and several caned and imprisoned for 'outrage of modesty'. It is a sad indictment of how gay citizens were treated in the past and the trauma they have had to live with as a result of it.

Disclaimer: I may be biased for my last recommendation since I was the executive producer! BABY QUEEN, is a warm hearted documentary about a loving relationship between a young drag queen and her grandmother, who teaches her how to sew and helps make her dresses for her. Their love for each other transcends many boundaries, allowing Opera to bloom with her authentic and unique drag artform."



Singapore Literature

Start a book club! Some of Singapore's most celebrated storytellers and poets include Cyril Wong, Alfian Sa'at, Marylyn Tan, Tania De Rozario, Ovidia Yu, as well as newer voices like Neon Yang, Topaz Winters and Amanda Lee Koe.

Best-Loved Classics, for easy reading:

- A trilogy of movies by Johann S. Lee
 - Peculiar Chris
 - To Know Where I'm Coming From
 - Quiet Time
- EXHALE: a Queer anthology of Singapore Voices
- SQ21: Singapore Queers in the 21st Century, by Oogachaga.

You can pick up the books at queer-owned Epigram bookshop. Some of them can be borrowed from Pelangi Pride Centre's library.

Explore more LGBTQ+ Singapore literature options at Singapore LGBT Wiki:



LGBTQ+ Artists

These individuals could have conformed to typical Singaporean measures of success by becoming engineers, scientists or accountants. Thankfully they chose to be artists, often providing vital creative expression for our queer identities. Tan Peng was the first artist to come out publicly in 1993. Your company may want to consider commissioning or supporting queer artists, or inviting them to share their stories.



Aiman Hakim, Visual | [Website](#)

Arterly Obsessed | [Website](#)

Brian Gothong Tan,
Digital | [Instagram](#)

Brenda Tan, Visual | [Instagram](#)

Daniel Chong, Visual | [Website](#)

Dylan Chan, Visual | [Website](#)

Jason Wee, Visual | [Website](#)

Johann M Fauzi, Visual | [Website](#)

Joy Ho, Illustration | [Website](#)

Marla Bendini, Visual &
Performance | [Website](#)

Masuri Mazlan, Visual | [Website](#)

Moses Tan, Visual | [Website](#)

Nikkei, Illustration | [Website](#)

Nor, Multidisciplinary | [Website](#)

Otto Fong, Comic Books and
Science Communication |
[Website](#)

Rayn Leow, Ceramics | [Website](#)

Sam Lo "SKLO", Urban Art |
[Website](#)

Hafiz Karim, The Next Most
Famous, Artist / Digital |
[Instagram](#)

Wong Pei Si | [Instagram](#)

Yen Phang, Visual | [Instagram](#)

SG Artists Overseas

Bart Seng Wen Long,
Visual | [Website](#)

Bhavani Balasubramanyam,
Illustration | [Instagram](#)

Charmaine Poh, Visual &
Performance | [Website](#)

LGBTQ+ Musicians



eriaqah | [Website](#)

Cayes Hotwheels Hong, Hardcore punk | [Website](#)

Claire Gohst, Eclectic indie rock / Trip hop | [Website](#)

G3sha, Hip hop (Youtube) | [Website](#)

Jean Seizure, Indie soul / Alt. pop | [Website](#)

KIRSHANN, Eclectic / Soul | [Website](#)

Leeray, R&B | [Website](#)

Leon Markcus, Pop | [Website](#)

Lewloh, Acoustic / Pop | [Website](#)

Marian Carmel, Indie-Pop | [Website](#)

RENE, Pop-Rock / Punk | [Website](#)

"Rhyu" Raine Chiew, Indie pop | [Website](#)

"Wils" Willie Tay, Pop/Soul | [Website](#)



Drag Queens & Kings

Drag Queens

Kak Nina Boo: Our most seasoned drag queen with three decades of experience | [Instagram](#)

Becca D'Bus: Big, bold and beautiful, a standout performer | [Instagram](#)

Opera Tang: A baby queen who draws from Chinese traditions | [Instagram](#)

Salome Blaque: Owner of drag bar TuckShop | [Website](#)

Vyla Virus: Whose mom's acceptance of her son was featured in a 2022 Samsung ad, but was later removed amid public criticism. | [Instagram](#)

Light up your company event with a sizzling drag performance, or invite them to share about their artform.

Drag Kings

Drag Kings - Unfortunately, we are lagging behind in this department. Here is the full list:

Aloysius D / Stephanie Chan | [Instagram](#)

Jo Tan | [Instagram](#)

Southside Tingles / Liting Tan (currently in Taipei) | [Instagram](#)

We didn't have the space to include everybody, but the team at Prout did an excellent list:



bitty

Organisations for Corporate Talks

Oogachaga

The grandparent of all LGBTQ+ organisations in Singapore.
[Contact them here.](#)

Pink Dot

The organisers of Singapore's Pride rally can be reached here.
[Contact them here.](#)

Rainbow Asia

Building a strong and safe queer community.
[Contact them here.](#)

T Project

T project runs a shelter for homeless transgender persons.
[Contact them here.](#)

The Greenhouse

A trauma and addiction recovery centre for the marginalised and vulnerable communities.
[Contact them here.](#)

Religious Organisations

We are said to be a rather religious society in Singapore. Consequently, LGBTQ+ individuals have established spiritual spaces to reconcile their beliefs with their identities. Here's a list of inclusive communities you might consider visiting:

Rainbodhi (Buddhist): [Link to website.](#)

QuasaSG (Islam): [Link to IG](#)

Free Community Church (Christian): [Link to website.](#)

The Catholic Church has **Courage Singapore** but they may not accept visitors. [Link to website.](#)



Ideas for group outings

Pink Dot | [Website](#)

Pink Dot is Singapore's annual Pride rally, held at Hong Lim Park in June. It's a day where LGBTQ+ individuals, allies and community organisations connect and celebrate. While Pink Dot is only open to Singapore citizens and permanent residents, foreigners can join the fringe events and gatherings.

Pink Fest | [Website](#)

Pink Fest is a festival that has been celebrating ride Month in Singapore since 2018. Events include arts, culture and lifestyle.

Proud Spaces | [Website](#)

Proud Spaces is a community space that hosts a wide range of events from over 30 community organisations, with activities happening every week.

Q Chamber | [Website](#)

Q Chamber is Singapore's LGBTQ+ and allied chamber of commerce. They organise excellent events on best inclusion practices, career empowerment and networking.

Theatre!

[The Projector](#) frequently screens LGBTQ+ themed movies and has an annual LGBTQIA+ film festival around June. They also hold queer social events such as dance classes and craft sessions.

Theatre companies [Wild Rice](#), [T:>Works](#) and [The Necessary Stage](#) present Queer-themed plays - helping the community feel seen and heard.

Walking Tours

Ron Tan offers a tour called "[Of Communities and Spaces](#)" at \$45 per pax, and Isaac has an [Inclusivity Walking Tour](#) at \$60 per pax which includes a complimentary cocktail.

Others:

Hard Rock Cafe features Becca d'Bus' monthly [RIOT! drag show](#). There are also occasional events are organised at Pelangi Pride Centre.



About the artist

Daniel Chong is an artist-curator based in Singapore. His artistic practice draws from the rich, yet subtle expressions of queerness experienced growing up in Singapore. His most recent projects include unfurling murmurs a duo exhibition at DECK with Dylan Chan exploring queer intimacy and tenderness through the folding of digital, private and public spaces and *I want to be a plant*, which is an ongoing exploration of his relationship to the state using the metaphors within the Garden City to explore relationships of yearning, desire, masculinity and queerness.

About the design

The deck is a journey of colour. The hues from the deck are taken from the colour palette of the pride flag and are used across the pages. It is used to reflect the rich interwoven tapestry of the LGBTQ+ community. The first half of the deck about corporate action and direction, while largely black, uses clouds of colours interspersed through the darkness. It hints at the potential and possibility of change. While the latter half of the deck, featuring various members of the community, is a celebration in colour. Using vibrant soft gradients that transition between a multitude of colours, it is beaming with pride and colour.

dignité

transgender

Dignité (pronounced Dig-ni-teh) works on creating inclusive corporate cultures for better business outcomes and social impact. It founded by Rain Khoo, a trans and gay man. We are based in Singapore and India. We love strategy work and disability inclusion.

In the Queer inclusion space, we develop all levels of allyship, including the setting up of employee groups, talks, workshops and coaching. We look forward to the day that we no longer need to work on LGBTQ+ inclusion.

If you appreciated this free resource, do support TransgenderSG, which provides resources, builds community resilience and fosters acceptance and inclusion of the transgender community in Singapore. They run talks and provide services for corporations on trans inclusion.