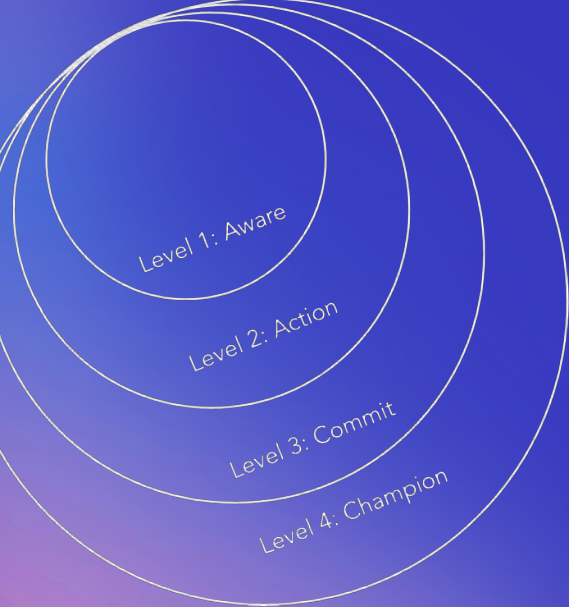




The Singapore PRIDE Event Toolkit 2026

Helping you throw Pride events that actually mean something

The past couple of years has been tough on many. Use this guide to create events that build intersectional & empathetic allyship, not just rainbow-coloured LinkedIn posts. True inclusion includes everyone. Let's get to work!



The importance of Allyship

Allyship is actively supporting and advocating for marginalised or underrepresented groups, when you are not part of the group yourself. Allyship is critically needed to amplify LGBTQ+ voices and advocating for the removal of systemic barriers for a more inclusive society.

What type of Pride events should I hold at my company?

The types of Pride events that best suit your company would depend on the stage of allyship your company is in. If you do not have a Pride ERG, consider starting with some of the suggested events in Level 1.

What are ERGs?

ERGs, or Employee Resource Groups, are voluntary communities in companies led by employees, offering support, networking, and advocacy for individuals with shared identities, backgrounds, or interests. A variation is Business Resource Groups (BRGs), affinity groups or employee communities.



Level 1: Aware

The objective is to grow awareness in your colleagues of the challenges facing the LGBTQ+ community. To progress to the next level, you need to find more allies to expand positive inclusion in your workplace!

#1 LGBTQ+ Panel

Hold an informal dialogue with an external panel of 2-3 individuals to discuss the challenges they face growing up and in the workplace.

#2 Attend Events

There are many local LGBTQ+ events. Check out key event platforms at the end of this toolkit.

#3 Books & Movies

Organise a book or movie event! We have a Uniquely Singapore list in this toolkit. You could invite the producer or author to discuss their work.

Level 2: Action

The objective in Level 2 is to encourage people to put their allyship into action at the workplace. Examples of this include asking for and respecting pronouns, using allyship badges and more.

#1 Inspirational Speaker

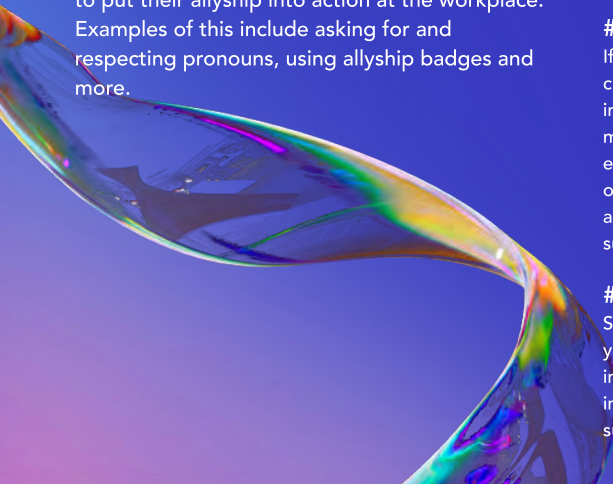
Invite an external speaker from an LGBTQ+ organisation to share personal stories of exclusion and resilience. Or invite an ally who has chosen love over societal approval. Remember to ask your speakers for tips for fostering inclusion!

#2 Closed Door Story Sharing

If you have colleagues who are open to sharing, organise a closed door sharing of your personal experiences. If it feels odd, invite another LGBTQ+ colleague to share. Limit attendees to no more than ten people to maintain intimacy. Set ground rules to ensure everyone listens with open hearts and minds. This format often reveals that many challenges faced by LGBTQ+ individuals are not encountered by cis and straight persons, fostering a supportive and safe environment.

#3 LGBTQ+ Panel, Upgraded

Singaporeans are concerned about upgrading everything, so you'd need to upgrade your panel as well for Level 2! Involving internal speakers can be very impactful, as colleagues realise the inequalities affecting someone they know, prompting more supportive actions in the workplace.





Level 3: Commit

The goal of Level 3 is to transition allies from convenient to committed actions - those that are regular and planned. Examples include ensuring ERGs have a regular engagement programme or consistently supporting LGBTQ+ organisations and freelancers.

#1 Allyship Training

Moving into committed action requires a deep cognisance of one's privilege and the realisation that one can make a difference. Advocates, activists and individuals who have faced systemic inequalities make excellent speakers.

#2 Sensitise

This activity educates straight and cis individuals about the range of biases and inequalities experienced by the LGBTQ+ community, Organisations like Oogachaga, TransgenderSG and the T Project conduct allyship and sensitisation trainings.

#3 Celebrate Queer Joy

Due to the social discrimination faced by the community, many find authentic expression through creative forms. Celebrate queer joy by inviting drag queens or kings to perform at your company, or by organising an LGBTQ+ trivia event.

Level 4: Champion

This level does not require heroic deeds, but it does require the courage to make unpopular choices and take some risks. Examples include a Senior Vice President who takes up the responsibility as an ERG sponsor, or a colleague who speaks up against an inappropriate joke. At this level, LGBTQ+ inclusion should be an integral part of your company DE&I efforts, supported by management.

Examples of Champions

#1

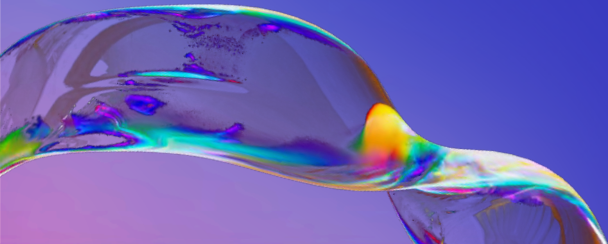
Companies that recognise LGBTQ+ as a protected characteristic against discrimination. They ensure management support and equality of benefits, actively preventing discrimination against LGBTQ+ individuals.

#2

ERGs that consistently supports or partners with external LGBTQ+ organisations, enhancing community engagement and visibility.

#3

Individuals who lead LGBTQ+ organisations in significant and subtle ways, or being a part of an allyship organisation, such as SAFE Singapore.



Event Decor

Any Pride event is a celebration! A little decor goes a long way. Here's some ideas:

- Large & small flags, and display it properly.
- Balloons - butt heart-shaped ones
- Buntings
- Pride tableware
- Pride centrepiece
- Allyship and Pronouns badges
- ERG swag such as stickers or lanyards
- For online events, Pride backgrounds
- Pride signature templates with pronouns

Polaroid cameras are available for rent at okb.sg

Want great parties created for you?
[Contact Bobby](#) from Club Mismatch.

Food & Drinks

Here are Queer and allied owned providers:

Able Bagel | [Website](#)

Amici Events and Catering | [Website](#)

Beastly Girls | [Instagram](#)

Bob the Baker Boy | [Website](#)

Jem Cocktails - gay-owned,
bespoke cocktails. | [Website](#)

Marcel Yeasterson | [Instagram](#)

SMOL - You know 'em from the flag
incident. | [Website](#)

The Proofing Ground - trans-owned,
sandwiches. | [Website](#)

Merchandise

Buying Pride merchandise from
LGBTQ+ suppliers is a form of allyship.
Head over to:

Prout - lesbian mums-owned | [Website](#)

Heckin' Unicorn - queer designer
owned | [Website](#)

misocrafty.sg | [Website](#)

Download checklist for organising your
own fireside & other queer resources:



Movie Night!

Hold a movie screening of LGBTQ+ themed movies from Singapore's LGBTQ+ community. Here is our pick from our homegrown talents:

Bugis Street (1995) Yonfan
Be with Me (2005) Eric Khoo
Solos (2007) Kan Lume / Loo Zihan
Some Women (2021) Quen Wong

Queer archivist Roy Tan has created a [comprehensive list](#) of movies. Scan the QR Code to access the article:



We managed to catch Wild Rice director and filmmaker Glen Goei to share his personal selection of local movies.

"LOOK AT ME is inspired by true events, is a well made film with great performances and about a contradiction in religion: on the one hand preaching an all-encompassing love and on the other, condemning fellow human beings who love people of the same sex. I hope more Singaporeans get to see this film because it was banned here and never had a public screening, even though it holds up a mirror to what is the reality in our country. It is available on Amazon Prime (non-Singapore accounts).

TANJONG RHU is an important historical document based on true events on a police entrapment conducted in 1993 when 12 people were convicted and several caned and imprisoned for 'outrage of modesty'. It is a sad indictment of how gay citizens were treated in the past and the trauma they have had to live with as a result of it.

Disclaimer: I may be biased for my last recommendation since I was the executive producer! BABY QUEEN, is a warm hearted documentary about a loving relationship between a young drag queen and her grandmother, who teaches her how to sew and helps make her dresses for her. Their love for each other transcends many boundaries, allowing Opera to bloom with her authentic and unique drag artform."

Books!

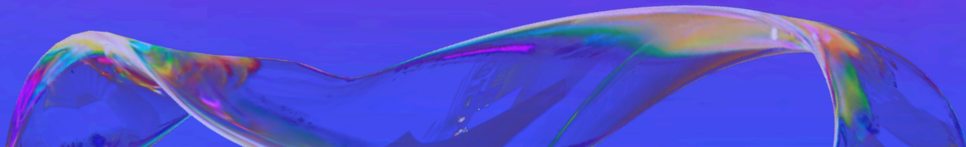
Start a book club! Some of Singapore's most celebrated storytellers and poets include Cyril Wong, Alfian Sa'at, Marylyn Tan, Tania De Rozario, Ovidia Yu, as well as newer voices like Neon Yang, Topaz Winters and Amanda Lee Koe.

Best-Loved Classics, for easy reading:

- Trilogy: Peculiar Chris, To Know Where I'm Coming From,
- Quiet Time, by Johann S. Lee
- EXHALE: a Queer anthology of Singapore Voices
- SQ21: Singapore Queers in the 21st Century, by Oogachaga
- Lion City, by Ng Yi-Sheng, winner of the Singapore Literature Prize

You can pick up the books at queer-friendly [Epigram bookshop](#). Some of them can be borrowed from Pelangi Pride Centre's library.

Explore more LGBTQ+ Singapore literature options at Singapore LGBT Wiki:



LGBTQ+ Artists

These individuals could have conformed to typical Singaporean measures of success by becoming engineers, scientists or accountants. Thankfully they chose to be artists, often providing vital creative expression for our queer identities. Tan Peng was the first artist to come out publicly in 1993. Your company may want to consider commissioning or supporting queer artists, or inviting them to share their stories.

Aiman Hakim, Visual | [Website](#)

Arterly Obsessed | [Website](#)

Brian Gothong Tan,
Digital | [Instagram](#)

Brenda Tan, Visual | [Instagram](#)

Daniel Chong, Visual | [Website](#)

Dylan Chan, Visual | [Website](#)

Jason Wee, Visual | [Website](#)

Johann M Fauzi, Visual | [Website](#)

Joy Ho, Illustration | [Website](#)

Marla Bendini, Visual &
Performance | [Website](#)

Masuri Mazlan, Visual | [Website](#)

Moses Tan, Visual | [Website](#)

Nor, Multidisciplinary | [Website](#)

Otto Fong, Comic Books and
Science Communication |
[Website](#)

Rayn Leow, Ceramics | [Website](#)

Sam Lo "SKLO", Urban Art |
[Website](#)

Hafiz Karim, The Next Most
Famous, Artist / Digital |
[Instagram](#)

Wong Pei Si | [Instagram](#)

Yen Phang, Visual | [Instagram](#)

SG Artists Overseas

Bart Seng Wen Long,
Visual | [Website](#)

Bhavani Balasubramanyam,
Illustration | [Instagram](#)

Charmaine Poh, Visual &
Performance | [Website](#)

LGBTQ+ Musicians

aeriqah | [Website](#)

Cayes Hotwheels Hong, Hardcore punk | [Website](#)

Claire Gohst, Eclectic indie rock / Trip hop | [Website](#)

G3sha, Hip hop (Youtube) | [Website](#)

Jean Seizure, Indie soul / Alt. pop | [Website](#)

KIRSHANN, Eclectic / Soul | [Website](#)

Leeray, R&B | [Website](#)

Leon Marcus, Pop | [Website](#)

Lewloh, Acoustic / Pop | [Website](#)

Marian Carmel, Indie-Pop | [Website](#)

RENE, Pop-Rock / Punk | [Website](#)

“Rhyu” Raine Chiew, Indie pop | [Website](#)

“Wils” Willie Tay, Pop/Soul | [Website](#)

Drag Queens & Kings

Light up your company event with a sizzling drag performance, or invite them to share about their artform.

Drag Queens

Kak Nina Boo: Our most seasoned drag queen with three decades of experience | [Instagram](#)

Becca D’Bus: Big, bold and beautiful, a standout performer | [Instagram](#)

Opera Tang: A baby queen who draws from Chinese traditions | [Instagram](#)

Salome Blaque: Owner of drag bar TuckShop | [Website](#)

Vyla Virus: Whose mom’s acceptance of her son was featured in a 2022 Samsung ad, but was later removed amid public criticism. | [Instagram](#)

Drag Kings

We’re still not gender-parity in this department:

Aloysius D / Stephanie Chan | [Instagram](#)

Butch Cashidy | [Instagram](#)

Chio Bussy | [Instagram](#)
(currently in Edinburgh)

Jo Tan | [Instagram](#)

Southside Tingles / Liting Tan | [Instagram](#)
(currently in Taipei)

We didn’t have the space to include everybody, but the team at Prout did an excellent list:



billy

Organisations for Corporate Talks

Oogachaga

The most established of all LGBTQ+ organisations in Singapore.

[Contact them here.](#)

Pink Dot

The organisers of Singapore's Pride rally can be reached here.

[Contact them here.](#)

Rainbow Asia

Building a strong and safe queer community.

[Contact them here.](#)

T Project

T project runs a shelter for homeless transgender persons.

[Contact them here.](#)

The Greenhouse

A trauma and addiction recovery centre for the marginalised and vulnerable communities.

[Contact them here.](#)

Religious Organisations

We are said to be a rather religious society in Singapore. Consequently, LGBTQ+ individuals have established spiritual spaces to reconcile their beliefs with their identities. Here's a list of inclusive communities you might consider visiting:

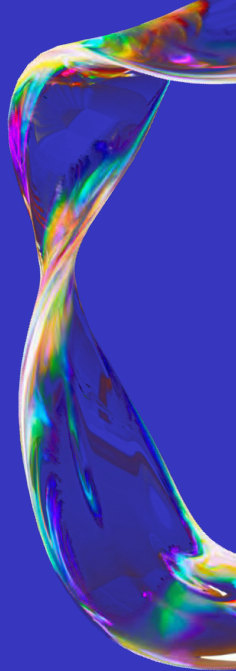
Rainbodhi (Buddhist): [Link to website.](#)

QuasaSG (Islam): [Link to IG](#)

Free Community Church (Christian):

[Link to website.](#)

The Catholic Church has **Courage Singapore** but they may not accept visitors. [Link to website.](#)



Group Outings

This is not about everyone coming out of the closet together!

Pink Dot | [Website](#)

Pink Dot is Singapore's annual Pride rally, held at Hong Lim Park in June. It's a day where LGBTQ+ individuals, allies and community organisations connect and celebrate. While Pink Dot is only open to Singapore citizens and permanent residents, foreigners can join the fringe events and gatherings.

Pink Fest | [Website](#)

Pink Fest is a festival that has been celebrating Pride Month in Singapore since 2018. Events include arts, culture and lifestyle.

Proud Spaces | [Website](#)

Proud Spaces is a community space that hosts a wide range of events from over 30 community organisations, with activities happening every week.

Q Chamber | [Website](#)

Q Chamber is Singapore's LGBTQ+ and allied chamber of commerce. They organise excellent events on best inclusion practices, career empowerment and networking.

Theatre!

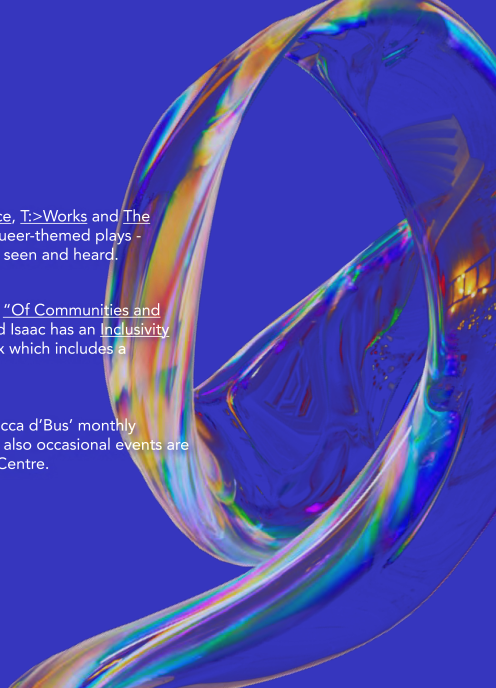
Theatre companies [Wild Rice](#), [T:>Works](#) and [The Necessary Stage](#) present Queer-themed plays - helping the community feel seen and heard.

Walking Tours

Ron Tan offers a tour called "[Of Communities and Spaces](#)" at \$45 per pax, and Isaac has an [Inclusivity Walking Tour](#) at \$60 per pax which includes a complimentary cocktail.

Others:

Hard Rock Cafe features Becca d'Bus' monthly [RIOT! drag show](#). There are also occasional events organised at Pelangi Pride Centre.





dignitea

Dignitea (pronounced Dig-ni-tea) was founded in 2022 to build a more equitable, inclusive and sustainable world by activating purpose and enabling businesses to be a force for good.

In the Queer inclusion space, we develop all levels of allyship, including the setting up of employee groups, talks, workshops and coaching. We look forward to the day that we no longer need to work on LGBTQ+ inclusion.

transgender

If you appreciated this free resource, do support TransgenderSG, which provides resources, builds community resilience and fosters acceptance and inclusion of the transgender community in Singapore. They run talks and provide services for corporations on trans inclusion. You can also find them on Benevity.